

CITY OF PRINCE ALBERT

Planning Advisory Committee

CENTRAL AVENUE STREETScape PLAN AND THE
COMMUNICATION AND IMPLEMENTATION STRATEGY

September 28, 2021

BOLD DESTINY

HERITAGE

Communication and Implementation Strategy

CENTRAL AVENUE STREETScape PLAN - BACKGROUND

- The City's utility infrastructure (water, sewer, sanitary) located in Central Avenue are all overdue for replacement.
- The City has been upgrading the infrastructure on the streets running through downtown and midtown for a number of years in preparation for the upgrades along Central Ave.

2.1 STUDY AREA | PROJECT BOUNDARY

In an effort to improve aging infrastructure and bring more people, jobs, buildings, and activities to downtown, Central Avenue has been strategically selected to help grow the historic urban centre of Prince Albert. The Central Avenue Streetscape Development Master Plan project is focused along Central Avenue and runs north from 15 Street East to River Street. The project boundary ties into the existing conditions on the side streets both to the east and west of Central Avenue.



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CENTRAL AVENUE STREETScape PLAN - BACKGROUND

- Because the replacement of the underground infrastructure requires that the streets be completely removed, and because the sidewalks downtown are also deteriorating, the decision was made to prepare for a complete replacement of the Central Avenue streetscape.

2.3 EXISTING CONDITIONS



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CENTRAL AVENUE STREETScape PLAN – PUBLIC ENGAGEMENT RESULTS

4.5 PREFERRED CROSS-SECTION (TYPICAL)

- City Administration completed two rounds of public engagement. The first was to establish what the focus of the new streetscape plan would be, automobile or pedestrian oriented?
- The second round of public engagement provided 4 development options, which ran the spectrum from more automobile oriented to more pedestrian.
- Option 3, a cross section of which is shown on the right, was the resounding winner.

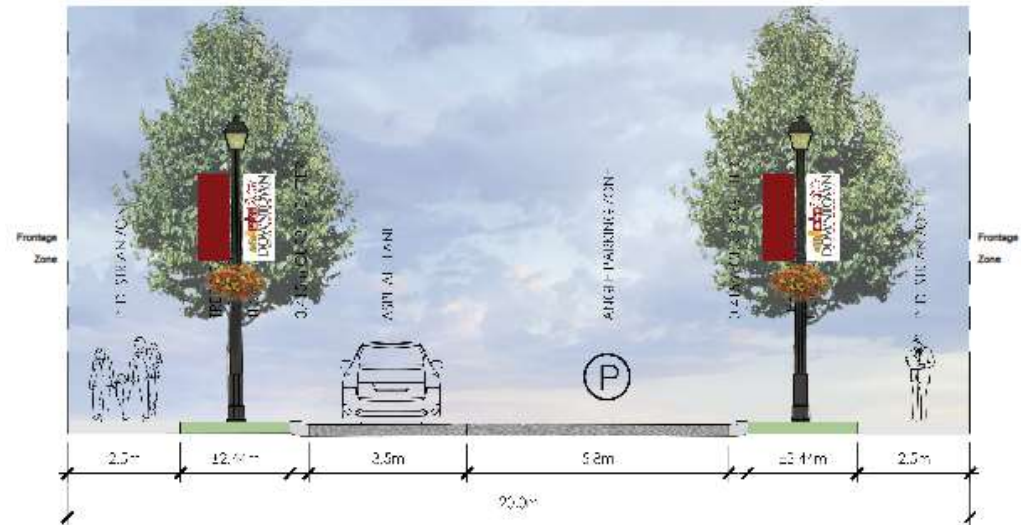


Figure 22.0 - Preferred Central Avenue Cross Section

Cross-Section Highlights

- Trees in tree grates (optional soil cells)
- Raised concrete planters with integrated seating
- Distinct Central Avenue light standards
- Light standard pageantry
- Concrete paving with sandblasted banding
- 2.5m pedestrian clear zone
- Angled parking zone
- 3.5m travel lane (vehicular) with 5m access for snow clearing equipment

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DOWNTOWN STRATEGIC PLAN – CIVIC CENTRE DISTRICT

4.2.2 Civic Centre District:

Goal: To develop and reinforce the role of City Hall, the Arts Centre, the Forestry Centre and park spaces as downtown's Civic Centre.

The two block Civic Centre area on the west side of Central Avenue includes City Hall, the Arts Centre, parking and the Forestry Centre. City Hall and the surrounding plaza already provide an important focal point and centre of activity downtown. The Forestry Centre could reinforce this.

Objectives:

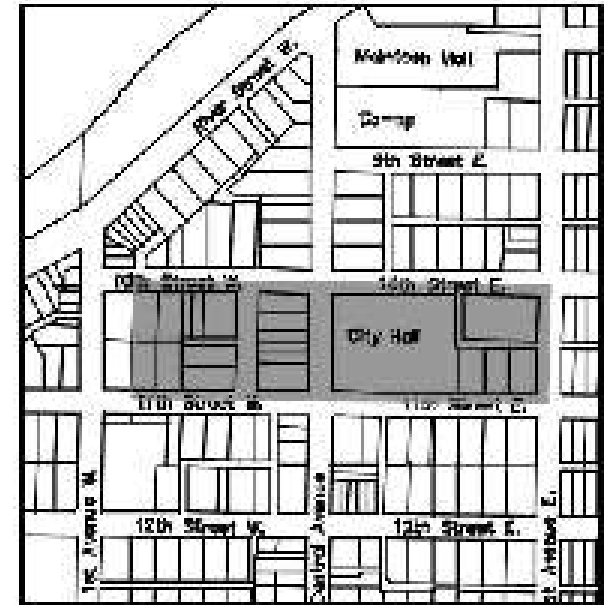
- Concentrate civic, office and public uses to provide a civic focal point for downtown.
- Generate new economic development opportunities associated with the Forestry Centre.
- Encourage complementary programming and use of public spaces.

Land Use Guidelines:

- Ensure quality maintenance and programming of public spaces by **maintaining the farmers' market, public art and other forms of programming on a year-round basis.**

Streetscape Improvements:

- Ensure the landscaping and edge treatment around the Forestry



Civic Centre District



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CENTRAL AVENUE STREETScape PLAN – RENDERINGS

City of Prince Albert

City of Prince Albert



17.0 Perspective Rendering C.1 - Typical Intersection Planter with Seating



11.0 Perspective Rendering A.1 - View Looking North at 11 St. E Memorial + University Plaza



18.0 Perspective Rendering C.2 - Central Avenue Looking North



12.0 Perspective Rendering A.2 - Memorial + University Plaza Promenade During a Festival

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CENTRAL AVENUE STREETScape PLAN – CONSTRUCTION PHASING

5.2.1 Construction Phase 1 | Year 1



Figure 24.3 - Central Avenue Construction Phase 1 Plan

*** Cost estimates were generated using typical costs and with typical materials using indicative measurements for units, area, and length. Estimates do not include any costs associated with the replacement of underground infrastructure. Refer to appendix A.2 for an itemized cost schedule. ***

PHASE 1	\$942,753.00
PHASE 1 - SPECIALTY AREAS	
① Northern Gateway Icon	\$ 375,000.00
PHASE 1 TOTAL - \$ 1,317,750.00	

5.2.2 Construction Phase 2 | Year 2



Figure 25.5 - Central Avenue Construction Phase 2 Plan

*** Cost estimates were generated using typical costs and with typical materials using indicative measurements for units, area, and length. Estimates do not include any costs associated with the replacement of underground infrastructure. Refer to appendix A.2 for an itemized cost schedule. ***

PHASE 2	\$413,000.00
PHASE 2 - SPECIALTY AREAS	
② Memorial + University Plaza	\$ 1,604,071.25
③ City Hall Park	\$ 151,130.00
PHASE 2 TOTAL - \$2,326,861.25	

5.2.3 Construction Phase 3 | Year 3

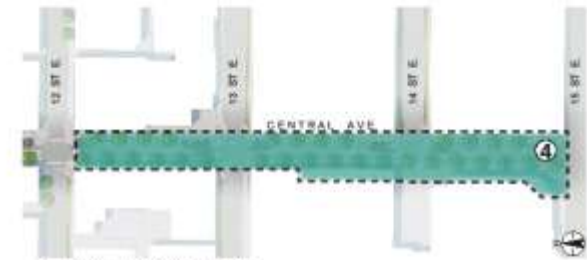


Figure 26.0 - Central Avenue Construction Phase 3 Plan

*** Cost estimates were generated using typical costs and with typical materials using indicative measurements for units, area, and length. Estimates do not include any costs associated with the replacement of underground infrastructure. Refer to appendix A.2 for an itemized cost schedule. ***

PHASE 3	\$1,165,252.00
PHASE 3 - SPECIALTY AREAS	
④ Southern Gateway Icon	\$ 125,000
PHASE 3 TOTAL - \$ 1,416,250	

Communication and Implementation Strategy

CENTRAL AVENUE STREETScape PLAN – COMMUNICATION AND IMPLEMENTATION STRATEGY

- Question 1

Who or what parties need to be involved in and responsible for the communication and implementation strategy?

Communication and Implementation Strategy

CENTRAL AVENUE STREETScape PLAN – COMMUNICATION AND IMPLEMENTATION STRATEGY

- Question 2

Who or what parties need to be consulted in order to determine what kinds of supports need to be considered and put in place?

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CENTRAL AVENUE STREETScape PLAN – COMMUNICATION AND IMPLEMENTATION STRATEGY

- Question 3

What are some methods of engagement or public notice that you feel are necessary?